

To all -

Please find some new and exciting enhancements to the 2018 PLAYERS Championship including our Military Appreciation Ceremony to kick off the week which will now start at 5:30 PM and end by 7:00 PM. Other improvements to the grounds and our fan experience can be found in the New and Improved section of the PLAYERS employee handbook.

Employee Ticket and Access

TOUR Staff will receive the same ticket allocation as last year which includes access to the Greenside Lounge and Stadium Passes. The Greenside Lounge will offer complimentary waters to TOUR Staff and new this year, just outside the lounge in the Palm Valley Village, you will find 4Rivers BBQ, an upgraded William Hill "Sip and Savor" concession. As an employee, you can purchase additional tickets for your family and friends to the Greenside Lounge, the Turn, and Stadium Pass at a 50% discount. (See attached for more info)

Ambassador Program

Thank you to all the Ambassadors who have already signed up! The Ambassador program is open to all employees and your participation in the program adds tremendous value to the fan experience. The deadline to register is Friday, April 13 – see attached document on the registration process.

Staff Parking/Shuttle Drop Offs

Please see the attached document for HQ, Sawgrass Village, Veranda, WGHOF, and Entertainment for parking instructions and shuttle schedules during PLAYERS Week (includes Saturday and Sunday).

As you think about PLAYERS week, we want to encourage all of you to engage in the event as much as your schedule allows. Attending the event with friends and family, volunteering to be an ambassador, supporting remotely by tuning in and following are all examples of advocacy which contributes positively to your PLAYERS Championship.

Thank you and see you at THE PLAYERS!

Sincerely,
Jared Rice

Below are the names and email addresses of THE PLAYERS Championship Staff. Please do not hesitate to reach out with any questions. We are here to ensure you and your guests have an enjoyable experience.

Executive



VP & EXECUTIVE DIRECTOR:
Jared Rice
JaredRice@pgatourhq.com



COORDINATOR:
Danielle Powell
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Tournament Services



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TOURNAMENT OPERATIONS SPECIALIST:
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Morgan Stanley

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www.Optum.com

New!

- Removal of #1 tee bleachers to provide better views and access of #1 tee, fairway and hole #2
- Bier Garden adjacent to the Couples Entry, in old Courtyard location behind 16 Green
- Food Court repositioned adjacent to Nicklaus Entry and Benefactor entrance
- Family Care Suite presented by Baptist Health
- Walk-Through Concession Stands
- Turfed concession area with picnic seating located on 8 green/9 tee
- Palm Valley Village, an upgraded refreshment located near 9 green
- THE PLAYERS 2019 will be in March

Improved!

- The PGA TOUR Fan Shop at Nicklaus Gate has been redesigned and expanded to over 21,000 sq. ft. and includes new product lines and exclusive gear including specialty t-shirts and custom logoed headwear for THE PLAYERS 2018
- Expanded lower clubhouse lawn for trophy pictures and autograph zone
- Resurfaced the VIP parking lot and the new pedestrian walkways connect spectators to the Davis Love III entry
- Expanded spectator area with additional seating located at Tacos on 12
- Expanded fan bleacher includes additional seating and unobstructed views of hole 12 and 13
- Expanded Benefactor tent with rebranded Michelob ULTRA lower level
- Upgraded second floor of the Benefactor features interior custom LED Video boards and expanded Oakley experience
- Leveled, and turfed, The Grove located behind 17 tee to improve access and seating for spectators
- Redesigned Greenside Lounge, located on 9 green, with upgraded concessions, food and seating
- Quick quotes area where pond has been filled in for post-round interviews
- Lobby expansion of the media center

CHAMPIONSHIP WEEK SCHEDULE



Monday, May 7

7:00 p.m.–10:00 p.m.

Practice Round for Professionals at TPC Sawgrass (Stadium Course)
THE PLAYERS Community Celebration (Invitation Only)
TPC Sawgrass Clubhouse Lawn

Tuesday, May 8

7:30 a.m.

MILITARY APPRECIATION DAY

Gates Open to Public
Practice Round for Professionals at TPC Sawgrass (Stadium Course)
Military Appreciation Ceremony & Luke Combs Concert
17th Hole

Wednesday, May 9

7:30 a.m.

Gates Open to Public
Practice Round for Professionals at TPC Sawgrass (Stadium Course)

Thursday, May 10

6:15 a.m.

Gates Open to Public

7:15 a.m.–2:15 p.m.

Tee Times (Approximate)
First Round of Competition
TPC Sawgrass (Stadium Course)

1:00 p.m.–7:00 p.m.

GOLF Broadcast (LIVE)

Friday, May 11

6:15 a.m.

Gates Open to Public

7:15 a.m.–2:15 p.m.

Tee Times (Approximate)
Second Round of Competition
TPC Sawgrass (Stadium Course)

1:00 p.m.–7:00 p.m.

GOLF Broadcast (LIVE)

Saturday, May 12

7:30 a.m.

Gates Open to Public

8:30 a.m.–2:30 p.m.

Tee Times (Approximate)
Third Round of Competition
TPC Sawgrass (Stadium Course)

2:00 p.m.–7:00 p.m.

NBC Broadcast (LIVE)

Sunday, May 13

7:00 a.m.

Church Service (Clubhouse Lawn)

7:30 a.m.

Gates Open to Public

8:30 a.m.–2:30 p.m.

Tee Times (Approximate)
Final Round of Competition
TPC Sawgrass (Stadium Course)

2:00 p.m.–7:00 p.m.

NBC Broadcast (LIVE)

**Immediately Following
Completion of Play**

Trophy Presentation
Back Lawn of Clubhouse

Prohibited Items

- **No opaque bags larger than a small purse (6" x 6" x 6") including carrying cases, backpacks, camera bags or chair bags**
- No clear plastic, vinyl or other carry items larger than 12" x 6" x 12"
- No plastic, metal or glass cups or container of any kind except for medical or infant needs
- No computers or laptops unless approved by tournament prior to event (tablets prohibited)
- No knives, firearms or weapons of any nature
- No video cameras (all week)
- No cameras (during competition rounds)
- No beverages (patrons may not bring in or exit with beverages) or coolers
- No posters, signs or banners
- All portable chairs must be removed from the course each night

You will be required to return prohibited items to your vehicle prior to entering the tournament grounds. Please be prepared to submit yourself and personal items for inspection.

Fans may bring outside food into the gates. All food must be visible and contained within a plastic bag not to exceed one gallon in size. Please observe the instructions of the gallery marshals and stay behind the ropes at all times.

Please dispose of trash in the receptacles provided throughout the golf course. Recycle bins will also be located throughout the golf course.

First Aid

The First Aid headquarters is located in a trailer in Lot 6 past the grass parking area, near Davis Love III Gate.

- **Additional First Aid locations:**
 - #4 Tee
 - #9 Fairway
 - #11 Green/#12 Tee
 - next to PGA TOUR Fan Shop at Nicklaus Gate

Stadium Village

Provides guests with concessions, covered seating areas and the 17th Hole Challenge.

General Spectator Parking

- **Tuesday - Wednesday:** Complimentary parking is located off of CR 210 (South of PGA TOUR Boulevard, on Palm Valley Road).
- **Thursday - Sunday: On-site parking is not available without a parking pass.** Parking passes can be purchased for \$30 per day, Thursday & Sunday and \$35 per day, Friday & Saturday.
- **Free Parking:** THE PLAYERS Championship will be offering complimentary General Parking for vehicles with four (4) or more passengers, Thursday - Sunday. Carpool voucher is required. Please click the link below in order to acquire a complimentary carpool voucher.

[CLICK HERE to Purchase Parking or Download Carpool Voucher](#)

NEW! PGA TOUR Mobile Device Policy

Spectator Mobile Device Policy for PGA TOUR Tournaments

- Devices must be on silent at all times; flash may not be used.
- Devices may be used to capture video, audio and photos (content) in all areas throughout tournament week.
- Content may be used for personal purposes (e.g., personal social media); no commercial use.
- No live streaming or real-time coverage (e.g., no shot-by-shot coverage).
- Data use (e.g., texting) is permitted in all areas throughout tournament week.
- Phone calls are allowed only in designated areas.
- Please be respectful of play and do not interfere with players, caddies or media.
- All posted signage and instructions from tournament staff must be observed.
- Failure to comply with this policy may result in the revocation of your ticket.

Please see the back of your ticket for complete terms.

Tournament Week

- **Youth 18 and under are admitted free of charge when accompanied by a ticketed adult all week**
- The free admission allows youth Stadium Course access only
- Youth, ages 6 and over, must have the appropriate ticket to enter the Greenside Lounge, The Turn, The Benefactor and all private hospitality venues. Youth 5 and under will have free access to hospitality areas with a ticketed adult, although it is not encouraged.

Thank you for your interest in THE PLAYERS Championship Ambassador program. This is the 14th anniversary of the program and we are excited to unveil some great enhancements this year.

NEW IN 2018

- 3 new positions: Course Information, Roving and Gate Patrol
- Peter Millar Polos
- Ball Hats
- 4 hour shifts

WHY VOLUNTEER 4 HOURS OF YOUR TIME AS AN AMBASSADOR?

- Complimentary Uniform & Package
- Appreciation Happy Hour
- Earn vitality points
- Spend time with fellow TOUR employees
- Learn about the event and carry on an official role
- Improve the experience of our spectators to grow the game and generate more dollars for charity

Mark your calendars for the following important dates:

Friday, April 13

Application Deadline

Thursday, April 19, 2:00 p.m.

Orientation & General Information

Uniform Distribution

Location: Media Center

(Mandatory for all Ambassadors)

Friday, April 27, 4:00 p.m.

Ambassador Appreciation Happy Hour and Site Tour

Location: Stadium Village

*The Site Tour is an opportunity to see the course prior to the event. We will visit each Ambassador Location, as well as important areas throughout the Stadium Course.

Uniform

PETER MILLAR



BALL HAT



Please contact Jessica Zinz at Ext. 5294 with any questions or additional information.

Ticket Descriptions

WEEKLY GREENSIDE LOUNGE TICKET

The Greenside Lounge is an upgraded hospitality venue located golfer's left of #9 Green. The venue features an upscale climate-controlled space featuring soft seating, a premium bar, big-screen TVs and upgraded food for purchase. These tickets provide access to the Greenside Lounge only. Your PGA TOUR Staff Greenside Lounge ticket provides complimentary water, redeemable at the checkouts located inside the venue.

GOOD ANY ONE DAY STADIUM PASS

These tickets allow Stadium Course access on any one tournament day. Tickets will be specified for use during either the Practice Rounds (Good Any One Day Tuesday – Wednesday) or Championship Rounds (Good Any One Day Thursday – Sunday).

PGA TOUR STAFF BADGES

PGA TOUR Staff Clubhouse badges allow **Stadium Course access ONLY**.

If you have not yet received a staff badge, please contact Kelli Anderson (KelliAnderson@pgatourhq.com).

Please note your PGA TOUR Staff Photo ID/ Clubhouse Badge (see example) does NOT provide access to the TPC Sawgrass Clubhouse or the Greenside Lounge during THE PLAYERS Championship.

PGA TOUR Staff Badges with the proper "H" code does NOT permit access to ANY hospitality venues. This includes THE PLAYERS Marquees, Dye's Pavilion, Sawgrass Suites, Benefactor, Greenside Lounge, and The Turn. Please ONLY access these areas in a working capacity. This badge does NOT give you access into THE PLAYERS Club.

If you have a business purpose in a hospitality venue, please [CLICK HERE](#) to fill out the following form no later than April 20th.



PRACTICE AREA

Practice area is restricted this year. A "P" on your badge will not permit access.

REFUNDS

There are no refunds for any unused tickets.

DISCOUNT TICKET POLICY

Please refer to the [Staff Tickets \(Preferred Price\)](#) section or [Business Tickets \(Preferred Price\)](#) section.

TICKET & BADGE PICK-UP

Please see the [Staff Ticket Redemption](#) section.

STAFF TICKETS (Preferred Price)



Additional tickets are available for purchase at a preferred rate for PGA TOUR staff from April 10th – May 13th

Ticket Type	Retail Rate**	Your Cost**
Weekly Turn	\$550.00	\$225.00
Weekly Greenside Lounge	\$325.00	\$162.50
Weekly Stadium Pass	\$225.00	\$112.50
Tuesday Stadium Pass	\$25.00	\$12.50
Wednesday Stadium Pass	\$20.00	\$10.00
Thursday Stadium Pass	\$60.00	\$30.00
Friday Stadium Pass	\$65.00	\$32.50
Saturday Stadium Pass	\$70.00	\$35.00
Sunday Stadium Pass	\$60.00	\$30.00

*** limited to 6 tickets per day per person*

***plus applicable taxes and fees*

Please contact Danielle Powell at ext. 5156

PARKING PASSES

Daily and Weekly Parking Passes are available for purchase online.

Parking passes are \$30 per day, Thursday & Sunday and \$35 per day, Friday & Saturday.

[Purchase Parking HERE](#)

EMPLOYEE TICKETS PERSONAL ACCOUNT PAGE

Each PGA TOUR Employee has a personalized account ID and password to access their complimentary tickets as well as the ability to purchase tickets at the preferred price.

Please note that tickets will NOT be shipped. Please choose the “eTickets” option when purchasing your tickets.

If you choose to take advantage of preferred pricing, please follow the instructions below:

- [Click Here](#) to go to the Employee Ticket Page
- Sign into your account (account ID & Password have been emailed to you on April 11)
- Choose the “buy tickets” option and follow directions to purchase
- Go to Checkout to enter your contact and billing information
- All transactions must take place on the website
- Do not call the general spectator 800 number or local ticket phone number
- All tickets will be fulfilled via eTickets Ticket Printing (Print at Home or view on mobile)
- Tickets are NOT available to be shipped

[CLICK HERE](#) to order your tickets now

Ticket Allocation

FULL-TIME STAFF TICKET ALLOCATION

- If you are a full time staff member, you should already have a staff photo ID badge
- Your staff photo ID Badge serves as a **Weekly Stadium Pass ONLY**
- **Additional Ticket Allocation:**
 - 2 Weekly Greenside Lounge Tickets
 - 14 Good Any One Day Stadium Pass
 - 6 Practice Round Tickets (Tues-Wed)*
 - 8 Championship Round Tickets (Thurs-Sun)*

PART-TIME & TEMPORARY STAFF TICKET ALLOCATION

- As a part-time staff member, you should have a staff photo ID Badge, which is the equivalent of a **Weekly Stadium Pass**
- **Additional Ticket Allocation:**
 - 2 Weekly Greenside Lounge Tickets
 - 10 Good Any One Day Stadium Passes
 - 4 Practice Round Tickets (Tues-Wed)*
 - 6 Championship Round Tickets (Thurs-Sun)*

Please Note: Your complimentary PGA TOUR Staff tickets are **NOT** eligible for resale.

* Based on your employment status, you are eligible to receive a predetermined number of tickets to THE PLAYERS Championship as part of your benefits package. In the event you voluntarily resign or are terminated from your position between April 11 and May 13, all PGA TOUR issued credentials and distributed tournament tickets will become inactive. If you have any questions, please contact Human Resources.

Full Time and Part Time staff, please see [Staff Parking & Shuttles](#) section for information about parking.

For descriptions of your tickets please see the [Ticket Descriptions](#) section of this website.

Ticket Redemption

Department representatives will provide eligible staff parking passes.

Stadium Passes and Greenside Lounge tickets will be delivered digitally (print at home or mobile app).

**** EMAIL WITH TICKET LINK TO FOLLOW ****

EMPLOYEE PERSONAL ACCOUNT WEBSITE

To make this process easier for each employee, individual accounts for each PGA TOUR employee have been created which allows you to manage your complimentary tickets as well as the tickets that you purchased at a preferred price. This personalized account can be accessed by the Account ID and Password emailed to you on TBD. Please save this account ID and Password for your records.

HOW TO PRINT, FORWARD OR PURCHASE YOUR TICKETS

Below are "How To" documents that will explain (with screen shots) how to print, forward or purchase your tickets. Please review this first. If you have additional questions call Danielle Powell at Ext. 5156.

MOBILE

Access your ticket via your mobile device and via the PGA TOUR App

How to MANAGE Your Tickets on the PGA TOUR App

WHAT IS TICKETFAST FULFILLMENT?

This is a system that we are taking advantage of to make the ticket fulfillment process easier for you, the employee. TicketFast is a print at home ticket printing product. Rather than mailing the traditional hard-stock tickets most consumers are accustomed to, THE PLAYERS Championship will send the ticket as a PDF file which contains a barcoded ticket.

Most every major sports organization and venue use this process for their employee tickets. It makes it easier for you not only to receive your tickets but to forward them on to a friend without having to meet them in person or put them in will call.

How to MANAGE Your Tickets on TicketFast

BUSINESS TICKETS (Preferred Price)



Additional tickets are available for purchase at a preferred price by PGA TOUR departments online using the appropriate GL #

- **Business ticket purchases can ONLY be made online**
- Each department will have one account for purchasing tickets. This account will be owned by the **department representatives** who will be responsible for the account and purchasing tickets on behalf of their departments
- **All business tickets will be fulfilled using eTicket (print at home ticket or mobile)**
- The requesting department will be charged via direct bill system set up through Accounting (GL# will be used)
- Tickets are subject to availability

BUSINESS TICKET PRICING

Ticket Type	Retail Rate*	Your Cost*
Weekly Turn	\$550.00	\$550.00
Weekly Greenside Lounge	\$325.00	\$162.50
Weekly Stadium Pass	\$225.00	\$112.50
Tuesday Stadium Pass	\$25.00	\$20.00
Wednesday Stadium Pass	\$20.00	\$15.00
Thursday Stadium Pass	\$60.00	\$42.00
Friday Stadium Pass	\$65.00	\$45.00
Saturday Stadium Pass	\$70.00	\$50.00
Sunday Stadium Pass	\$60.00	\$42.00

***plus applicable taxes and fees*

If you have a vendor or partner that is interested in corporate hospitality opportunities, please contact Dugan Murphy

DEPARTMENT REPRESENTATIVES – TO ORDER, PLEASE FOLLOW THE INSTRUCTIONS BELOW:

- [Click here](#) to go to the Employee Tickets Personal Account Page
- Log in using the account number and password that was emailed to you on TBD
- Once in the Departmental Account, go to the “buy tickets” option in the left hand task pane
- Follow the same instructions as you would to purchase your own tickets. Use the “GL-Dept Use Only” option if you plan to purchase the tickets using a GL #
- The tickets you purchased will be put into your departmental account and available to print off via TicketFast or forward to your clients

If you experience any difficulty, or need help, please contact Danielle Powell at Ext. 5156

PARKING AND SHUTTLES

- Please ask your clients and guests to utilize the hotel shuttles where they are staying, if possible
- Contact Danielle Powell at DaniellePowell@pgatourhq.com or Ext. 5156 to request daily Lot 4 parking passes

Staff Parking

- Parking remains an issue because of space limitations. Please try to carpool during tournament week
- If you live within the TPC Sawgrass gates, riding your bike or walking may be an option
- In addition to your complimentary staff parking pass, you may purchase general parking passes for \$30 per day, Thursday & Sunday, and \$35 per day, Friday & Saturday

Staff Parking Policy

- HQ staff will park in Lot 4 (i.e., HQ Parking Lot) on Monday
- HQ Staff will park at the Oak Bridge Golf Course with a parking pass and be shuttled to HQ, Tuesday – Sunday
- The shuttle will stop at HQ
- **Shuttles will start at 6 a.m. and will run until 8 p.m., Tuesday – Sunday. Bagels and coffee will be provided in the morning**

PGA TOUR ENTERTAINMENT AND WORLD GOLF HALL OF FAME STAFF

- PGA TOUR Entertainment and World Golf Hall of Fame staff will shuttle from the Veranda Shopping Center, Tuesday – Sunday
- PGA TOUR Entertainment and World Golf Hall of Fame staff that receive complimentary parking passes in the main gravel lot behind 17 (i.e., General Parking) will continue to park there, Tuesday – Sunday
 - These general parking passes will be picked up at Will Call - located in the Fresh Market parking lot - instead of being sent to department representatives (as in past years)
 - A General Parking pass will be available on your employee account via “Print at Home” option
- If you are PGA TOUR Entertainment, World Golf Village or The First Tee staff and have a meeting in any of the headquarters buildings, please contact Danielle Powell at Ext. 5156 for a parking pass for that day

SAWGRASS VILLAGE STAFF

- Ticketing will provide one parking pass for each Sawgrass Village staff member
- Please park in your regular spot at Sawgrass Village and display the parking pass at all times
- Shuttle service will run from PGA TOUR Travel and Creative Services (Building #5) and will drop off at the back of the East Building
- **Sawgrass Village Shuttle Hours:**
 - Monday – Sunday: 7 a.m. – 8 p.m.

VERANDA STAFF

- Facilities will provide one parking pass for each Veranda staff member for Monday - Friday

VIP/DAVIS LOVE III GATE SHUTTLE

- A shuttle system will be utilized for transportation to and from Oak Bridge Golf Course
- Two shuttle buses will continuously operate a loop from the TOUR HQ building (pick-up/drop-off at main entrance of the East Building) to the VIP Gate.
- **VIP/Davis Love III Gate Shuttle Hours:**
 - Tuesday – Sunday: 7 a.m. – 8 p.m.

All Staff: Please remember that Clubhouse parking is for the PGA TOUR Professionals only